



INFO:

Jana Rocheleau
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503-747-4720 or 971-570-6034

TO WHOM IT MAY CONCERN:

My objective is to create intelligently designed visual communications that drive key messages to market. Solutions that attract principle customers, clients and business partners are created by leveraging a lifetime of experience in the arts and over a decade of experience with digital tools and mediums. Seasoned conceptual and design theories are paired with a command over digital and traditional techniques to create unique design solutions for campaigns of all types.

My artistic background began in high school with an "Artist of the year" award. I went on to study both fine art and graphic design in college graduating with an BFA while interning at a financial marketing agency. Since then I have been leveraging my unique combination of fine art creations and cutting edge digital design techniques to create a wide array of marketing assets for many agencies and clients.

My digital creative abilities encompass illustration, photography, photographic manipulation, composition and layout for both offset print press (magazines, catalogs, brochures, packaging and large banners) and web. My corporate identity deliverables encompass corporate logos for all color spaces and resolutions, font treatment, character (as needed), color palette and design elements. I use Adobe's Creative Suite for all my work with additional working knowledge of Microsoft's Office applications.

My fine art creative abilities utilize oil and acrylic paints, pastels, charcoals and line drawings. I incorporate these pieces as background elements and foreground objects into my digital creations.

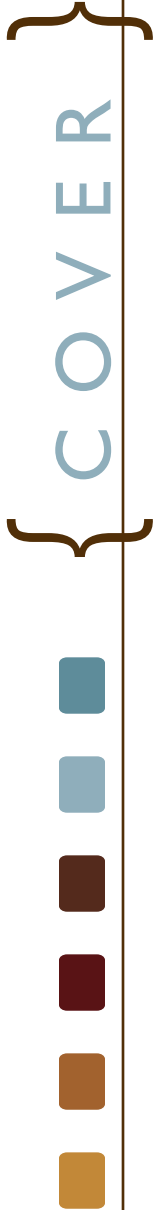
Typical work for my clients range from full creative development from inception to completion to simple production from a pre-established creative theme.

For a preview please see my online portfolio. <http://jmrartist.com>

Thank you for your consideration.

Sincerely,

Jana M. Rocheleau



CELL

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WEB

JMRartist.com

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EXPERIENCE:

I have been independently contracting since 2003. During this time I have completed a variety of projects. Prior to 2003, I worked full-time at creative agencies.

Listed below is a high level review of types of work and clients/agencies:

- Corporate Identity, conceptualize and creation of visual elements (logo, character identity, palette and illustrations) for marketing in print and online.**

Bella Bellies www.bellabelliesmaternity.com Bridgeport Village—{2003- current}

Insight Real Estate / Vision Real Estate Services www.insightpdx.com—{2002-2007}

JR Merit www.jrmerit.com—{2005-2007}

Pawsh Pets www.pawshpets.net—{2006-2007}

DT's Innovations LLC www.dtsinnovations.com—{2007}

Design Ward, www.designward.com—{2007}

Sebatian Debrun www.johnlscott.com—{2004-2006}

C2F, Inc. www.c2f.com—{2001-2003}

One-eighty www.oneeightyinc.com—{2001-2002}

Hanlon Brown Design www.hbdesign.com—{1999-2000}

- Illustrations {technical concepts, greeting cards, corporate character and entertainment}**

Action Learning www.actionlearningmaterials.com—{2005-2007}

The New Group www.thenewgroup.com—{2007}

Sebatian Debrun www.johnlscott.com—{2004-2006}

White Horse Studios. www.whitehorse.com—{2000}

- Layout {white papers, indesign layout, print collateral and photography}**

Eichinger Sculpture Studio www.eichingersculpture.com—{2006-2007}

Curiosity Group www.curiositygroup.com—{2007}

<http://www.hp.com/sbso/productivity/office/identity-kits.html>

Design Ward, www.designward.com—{2007}

Communi(k), Inc. Portland, Oregon {1997- 1999}

- Monthly Publication {all design, layout & photography}**

Music Spectator www.musicspectator.com—{2007-current}

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